

10 August 2009



Dear Sunbed Salon Owner,

In June we introduced to you - the **Indoor Tanning New Zealand Association Inc, (INTANZ)**, a not-for-profit incorporated society aiming to:

- ❖ protect individuals freedom to tan
- ❖ promote beneficial, moderate tanning by educating the public
- ❖ raise the standard of practice within the indoor tanning industry
- ❖ work with organizations to achieve these aims
- ❖ counter negative information about indoor tanning

**We now INVITE YOU to join INTANZ**

**Is Regulation Coming to the Industry?**

This year the Ministry of Health, assisted by DHB's, has been undertaking research into whether the indoor tanning industry is adhering to the Aus/NZ Solaria Standards with the view to possible regulation. The INTANZ steering committee believes regulation is highly likely. Whilst we support good tanning practices, much like those set out in the standards, we are very concerned about possible negative business aspects such as those in the standards limiting our ability to promote our business on anything other than cosmetic benefits.

In order to have a voice to government and the media we need to band together. That's why INTANZ has been formed. Now we need you to add your support. It will only be with everyone's support that we can hope to have a strong voice. Don't leave this to others, if YOU want to continue operating a sunbed in your business we urge you to join INTANZ now.

**How to become a member**

1. Read the Code of Practice enclosed
2. Complete the attached membership form.
3. Send membership form and payment to: INTANZ, c/- Sunworld Professional Tanning Studio Ltd, 2/ 1 Bryon Ave, Takapuna, Auckland

That's It – Easy ☺

**What is INTANZ recognition?**

INTANZ supports operating good tanning practices within a tanning salon. These practices have been set out in our Code of Practice with further detail available in the Aus/NZ Solaria Standard. Where members are following these practices it shall be recognized by providing an 'INTANZ recognized' **certificate** which may then be displayed in your salon. In order to be able to ascertain if you know and follow these standards INTANZ has developed a short questionnaire (encl) which will be checked to verify this.

IF you would like 'INTANZ recognition' simply fill in the questionnaire and **return it with your membership application**. You can choose not to have INTANZ recognition but still be an INTANZ member. You may also choose to obtain recognition at any time following membership.

**Inaugural Meeting**

It is important to establish INTANZ formally and elect our committee. Once you've joined INTANZ you will be able to participate and vote for your industry representatives. Following receipt of your membership application we'll send you more information, including nomination papers for committee members etc. We have scheduled the Inaugural Meeting for Sunday, 30 August 2009, proxy votes will be accepted if you are unable to attend.

**Take ACTION, Complete and return your membership forms Today.**

Kind regards,  
INTANZ Steering Committee

**Kirsty Ethynes**  
Beta Life International Ltd  
(Super Tan)

**Ray Trigg**  
Protan Ltd t/as Body Bronze

**Rudi & Heike Hofer**  
Sunworld Professional Tanning Studio Ltd